



## Monthly Employee News Flash

August 2000

### Industry Trade Show



**PMA Foodservice Tour Conference** - Sunday, July 23 was an exciting day in the Natural Selection Foods booth. We had an opportunity to show foodservice attendees a beautiful selection of Heirloom Tomatoes, Neapolitan Mix and Microgreens, as well as our core foodservice bulk salad mixes. On Monday, July 24, Tonya Pavich and John Burge led a bus tour from the conference to



our Earthbound Farm Farm Stand, sharing the history of our company along with information on our foodservice product line. Mark Marino from the Farm Stand greeted the tour, and the foodservice operators were led through our experimental farm, where we develop our organic specialty salads and vegetables.

### Earthbound Farm Farm Stand

Last week Earthbound Farm hosted a tour for 13 members of an agricultural delegation from the People's Republic of China. The participants' objective was to gain first-hand knowledge about policies and practices related to sustainable agriculture in California. Mark Marino led the group on an informative tour of the fields where we conduct our cutting-edge research into improved organic farming techniques and develop our innovative gourmet items.



Remember the following dates:

Saturday, August 12	Harvest Walk at 10 a.m.
Saturday, August 19	Tomato Tasting Festival at 11 a.m.
Saturday, August 26	Chef Walk at 10 a.m. and Zen Harvest Walk at 12 noon

If you are interested in signing up, contact the Farm Stand at 625-6219 for specific information. You'll have fun!



### Human Resources Announcements

Earthbound Farm Stand

#### **Natural Selection Foods 401K Plan Choices**

Natural Selection Foods 401K Plan – Starting in September, the automated voice response system “Track It” will be open for you to call and make your 401K plan fund choices and access your 401K information. Information kits will be mailed out to everyone. To avoid delays in receiving your information kit, please make sure that Human Resources has your correct address on file. This important tool is available virtually 24 hours a day, 7 days a week, allowing you to see how far you've come...and it's just a touch away! **Your choice: TELEPHONE: 1-800-294-401K.** Or Internet:

[www.401kXpress.com](http://www.401kXpress.com)

## ACCESS

Your account balances  
Your current investment elections  
Current prices and yields  
Your transaction history  
Pending exchanges between investment options  
Loan information (if applicable)

A stylized, 3D blue logo for '401K' with a slight shadow effect.

## CHANGE

The amount invested in each investment option  
How you invest future contributions

ACCESS the telephone line 24 hours a day, 365 days per year

## Hearing Conservation Program

What a success! We were able to complete audiometric base line testing for the operation support employees. Thanks for everyone's cooperation.

## Safety Certifications

Congratulations to all our forklift operators who completed their forklift safety certification. GREAT JOB!

## Share Committee

The Share Committee (you remember... Safety Health Awareness Recognition Employee Evaluation) completed first-aid last month. Congratulations.

## Security Booth

If you should need to contact security, they can be reached at extension #2205. **REMEMBER YOUR CAR TAGS MUST BE IN PLAIN VIEW WHILE PARKING AT THE MAIN PLANT.**

## New Hires

Please welcome the following new members to our team:

Arturo Arreguin  
Dean Fahselt  
Larry Hamwey  
Gustavo Ramirez  
Yuritza Ramirez  
Jessica Sherril  
Barbara Smawley

Local Route Sales  
Vice President of Sales & Business Development  
Vice President Marketing & Product Development  
Sales  
Human Resources Clerk  
Farm Stand  
Local Route Manager

## Promotions

Israel Avila  
Genaro Lopez

From Crew leader to Assistant Supervisor  
From Assistant Help to Assistant Crew leader

## Transfers

Victoria Vasquez has transferred from Human Resources to Facility Department. She will truly be missed and we wish her the best.

# New Borns



Salvador Hernandez & Family

*Baby Girl – Alma*

4 lbs. 8 oz. Born 7-15-00

Alicia Cortex & Family

*Baby Boy – Anthony*

7 lbs. 10 oz. Born 7-24-00

Felicitas Lopez & Family

*Baby Boy – Daniel*

7 lbs. 4 oz. Born 6-26-00

Alicia Salamanca & Family

*Baby Girl – Yiajaira Gisel*

5 lbs. 3 oz. Born 7-12-00